

Whom I help

- I work with good people who find themselves in bad situations.
- I work with good people who find themselves on the wrong side of the law
- I help people acquire the American dream.
- I take clients by the hand and lead them.
- I help employers when their employees go bad.
- I help employers when their staff turns on them.
- I work with people or families in transition, whether they are moving in or moving out, adopting children or protecting children.
- I help people who do not want to outlive their money.
- I help good people find themselves on the wrong side of the law in the wrong place at the wrong time.

Who I Am

- I am a dirt lawyer.
- I am a combat attorney. I fight your battles for you.
- I am the samurai attorney.
- I am a recovering litigator.
- I am the hardhat attorney

What I do

- I practice happy law
- I break people's legs legally
- I help people protect their wealth and pass it on to their children intact.
- I am a recovering litigator.
- I practice preventative law.
- I am known for helping clients get the results they want.



The Benefits of Using Me or My Firm

- What we sell is certainty.
- What we give you is peace of mind.
- I help people acquire the American dream

Creative Business Reference Titles

- I am in the success business.
- I am in the financial independence business.
- I am in the transformation business.
- I am in the transition business.

What Is Unique About Me and/or My Firm

- We have 120 years of combined experience to draw upon.
- We have been in existence longer than any other firm in this area.
- What's unique about me is that I am a divorce attorney who has been through a divorce: I understand how painful it can be.
- We are one of the oldest firms in the area - we grew up with this town.
- What's unique about me is that I am a business owner just like most of my clients.
- What's unique about me is that I am the attorney's attorney. When my colleagues need help, they turn to me.
- What's unique about me is that I started out as a teenager who got into trouble - I have a lot of insight into how kids can get on the wrong track - that's why I turned myself around and became a criminal attorney.
- We have designed our practice from the client's perspective with an emphasis on being accessible and available to our clients.
- We are attorneys and educators: we pride ourselves on providing a lot of education about the legal process so our clients feel informed every step of the way.
- Our law firm takes the team approach crafting individual solutions, keeping clients informed with an emphasis on education and information allowing clients to make their own decisions.
- Even though I have 20 years' experience in court, I find I can save people time, money and emotional grief by achieving results outside of the courtroom.
- I try to minimize the financial and emotional damage of going to court.