

Holiday Event

Location: _____ Date: _____

What/Why

- A festive event that is good for spreading good will, positioning the law firm positively in the community and enhancing their image.
- To build know/like/trust and rapport with your influencers.

Who

- Your Top 20 List
- Other attorneys
- Judges
- Bar officials **Inviting spouses is optional.*
- Physicians
- CPA's
- Small business owners
- Staff
- Family Members

Where

Your firm. Your home. A club house.

When

Once a year during a holiday of your choice.

Holiday Food Ideas

- Wine & Cheese Theme
- Holiday Baked Goods Theme
- All Chocolate Menu